

COVER SHEET

A 1 9 9 8 1 3 7 5 4

SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,
MANILA

(Business Address: No. Street City/Town/Province)

CANDY H. DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1 2

Month

3 1

Day

SEC FORM 17-C

(Form Type)

0 5

Month

1 3

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

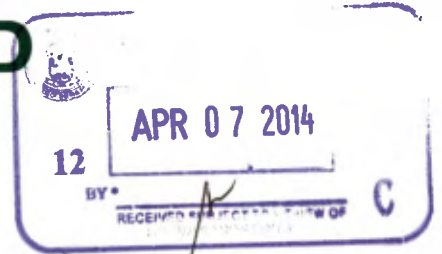
To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier



April 3, 2014

Securities and Exchange Commission
SEC Building, EDSA, Mandaluyong City

Attention: **Director Vicente Graciano P. Felizmenio, Jr.**
Markets and Securities Regulation Division

Subject: **Number of Stockholders and Foreign Ownership Report**
of Puregold Price Club, Inc. as of March 31, 2014

GENTLEMEN:

Please note of the number of stockholders and foreign ownership report of Puregold Price Club, Inc. as of March 31, 2014.

Last trading price as of March 31, 2014	Php44
Number of stockholders owning at least one board lot of 100 shares each	34
Number of shares owned by Filipinos and percentage to the total voting shares	2,026,354,283 or 73%
Number of shares owned by Non-Filipinos and percentage to the total voting shares	740,052,123 or 27%
Total Number of shares allowed to Non-Filipinos and percentage to the total voting shares	1,106,562,562 or 40%
Total Number of Outstanding shares	2,766,406,406

Attached are the reports from our Stock Transfer Agent, BDO and the SEC 17-C.

Very truly yours,


Atty. Candy H. Dacanay-Datuon
Assistant Corporate Secretary

SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES
REGULATION CODE AND SRC RULE 17.2 (C) THEREUNDER

Date of Report	March 31, 2014
SEC identification Number	A199813754
BIR Tax Identification Number	201-277-095
Name of Issuer as specified in its charter	Puregold Price Club, Inc.
Address of principal office and postal code	No. 900 Romualdez St., Paco Manila
Industry Classification Code	
Issuer's Telephone number	523-3055
Former Name	Not Applicable
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Number of Common Shares – 2,766,406,406 Number of Treasury shares – 16,911,006 Debt- 2,963,700,000
Indicate the item numbers report therein	Other Matter/Event

Other event: Please note of the number of stockholders and foreign ownership report of Puregold Price Club, Inc. as of March 31, 2014.

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Attached are the reports from our Stock Transfer Agent, BDO.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PUREGOLD PRICE CLUB, INC.

3 April 2014

Atty.  Candy H. Dacanay-Datuon
Assistant Corporate Secretary

April 02, 2014

PUREGOLD PRICE CLUB, INC.
900 Romualdez St.,
Paco, Manila

Attention: **ATTY. CANDY H. DACANAY**
Corporate Secretary

Gentlemen:

As of **March 31, 2014**, there are **34** stockholders of the Corporation
owning at least one board lot of 100 shares.

Very truly yours,

ls
CARLA B. SALONGA
Asst. Vice President

AY
ADORA A. YANGA
Vice President



April 02, 2014

PHILIPPINE STOCK EXCHANGE, INC.
PSE Center, Exchange Road,
Ortigas Complex, Pasig City

Attention: **ANGEL S. AVERIA**
CTO-Information Technology Division

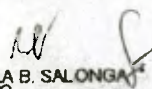
Subject: **FOREIGN OWNERSHIP MONITORING REPORT AS OF MARCH 31, 2014**


Gentlemen:

In compliance with Memo to Broker No.304-98, Series of 1998 of the Philippine Stock Exchange, Inc. we report herewith the foreign ownership level of our company:

ISSUER	TOTAL OUTSTANDING SHARES	SHARES ALLOWED TO FOREIGNERS	SHARES OWNED BY FOREIGNERS	% OWNED BY FOREIGNERS	SHARES OWNED BY FILIPINO	% OWNED BY FILIPINO	SETTLEMENT DATE LAST PROCESSED BY PCD	DATE OF LAST DIRECT TRANSFER REQUEST PROCESSED (IF ANY)
PGOLD	2,766,406,406	1,106,562,562	740,052,123	26.7514	2,026,354,283	73.2486	14-00000032 2/21/2014	3/18/2014

Submitted by:


CARLA B. SALONGA
Asst. Vice President


ADORA A. YANGA
Vice President